

## BSNL BULK SMS SERVICE Telangana Telecom Circle



Login



Manage Transfer of SMS Credits
Bulk SMS - Plans

Features	BulkSMS(Web)	API
Send Transactional SMS		
Send Promotional SMS		
Instant Messaging		
Manage Multiple User Accounts		
Transfer SMS Credits		
Flexible SMS schedule		
Unicode Support		
Automatic Schedule		
View transaction history		

## **Additional Features**

Customers can purchase BulkSMS plan for firms/institutions etc and administrative privilege will be extended to the main user by BSNL. The main user can create different level/group/users within their organization.

The main advantage of this feature is that a single BulkSMS plan can be purchased from BSNL and the main administrative user can credit SMS to the sub-user accounts as per requirement.

## Procedure for sending bulk SMS

(Transactional/Promotional)

- Purchase the required bulk SMS plan from the nearest BSNL Customer Service Center
- Username, password and sender name will be alloted to the user.
- The user can then log on to our website and start using it
- The user can upload the sms file in excel format and schedule it as per convenience.
- SMS can be send as long as there is sufficient balance in the user's account.

<ul> <li>Customers can also directly send SMS Messages from their software application by consuming W3C standard Web Services published in BSNL's SMS Gateway</li> </ul>		